

GDPR Privacy Policy

Effective Date: 13/5/2026

Company Name: Trekstride Events

Contact Email: info@TrekstrideEvents.co.uk

1. Introduction

Trekstride Events is committed to protecting and respecting your privacy in accordance with the UK General Data Protection Regulation (UK GDPR) and applicable data protection laws.

This Privacy Policy explains what personal data we collect, why we collect it, how we use it, and your rights regarding your information.

2. What Information We Collect

We only collect personal information necessary for:

- Managing bookings
- Maintaining records of participation and achievements
- Responding appropriately in medical emergencies

The information we may collect includes:

- Full name
- Contact details (email address and telephone number)
- Emergency contact details
- Relevant medical information voluntarily provided by you
- Booking and attendance records
- Achievement or completion records relating to activities

We do not collect unnecessary personal data.

3. How We Use Your Information

Your information is used solely for:

- Processing and managing bookings
- Organising and delivering walking tours
- Ensuring participant safety during activities
- Contacting emergency services or emergency contacts if required
- Keeping records of completed hikes and or achievements
- Meeting legal or insurance obligations where applicable

We will never sell your personal data to third parties.

4. Legal Basis for Processing

We process personal data under the following lawful bases:

- **Contractual necessity** — to provide booked walking tours and services
- **Vital interests** — where medical information is required to protect your health or safety during activities
- **Legitimate interests** — for maintaining business records and participant achievement records
- **Legal obligations** — where required by law or insurers

5. Medical Information

Any medical information provided is treated as sensitive personal data and handled with strict confidentiality.

Medical information is only accessed by authorised personnel where necessary for safety or emergency response purposes.

6. Data Storage and Security

We take reasonable technical and organisational measures to protect your personal data against:

- Unauthorised access
- Loss or theft
- Misuse
- Disclosure or alteration

Information may be stored electronically and/or in secure physical records.

7. Data Retention

We retain personal data only for as long as necessary to:

- Fulfil the purposes outlined in this policy
- Maintain business and achievement records
- Comply with legal, insurance, or tax obligations

Medical information is deleted when no longer required for safety purposes.

8. Sharing Your Information

We only share personal information when necessary, including:

- Emergency services during a medical incident
- Insurance providers where required
- Legal or regulatory authorities if legally obligated

We do not share your information for marketing purposes without consent.

9. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate information
- Request deletion of your data where appropriate
- Restrict or object to certain processing activities
- Withdraw consent where consent is relied upon
- Lodge a complaint with the relevant data protection authority

To exercise your rights, contact us at: info@TrekstrideEvents.co.uk

10. Cookies and Website Data

If our website uses cookies or analytics tools, details will be provided separately through our website cookie notice.

11. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available upon request or on our website.

12. Contact Information

If you have any questions regarding this Privacy Policy or your personal data, please contact:

Trekstride Events

Email: info@TrekstrideEvents.co.uk